

HEALTHCARE ORGANIZATIONS ARE UNDER CYBER ATTACK

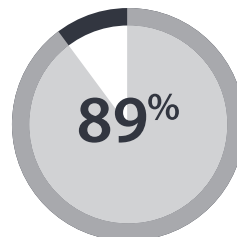
It's time to fight back.



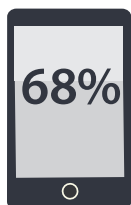
\$8
TRILLION

The worldwide healthcare industry is a US \$8 trillion business.¹

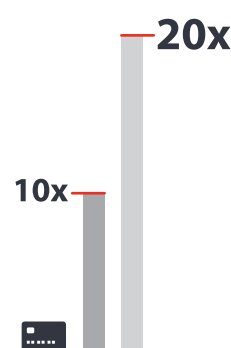
89% of healthcare organizations experienced data breaches between 2014 and 2016.²



Since 2010, 68% of healthcare data breaches were caused by device theft or loss.³



Medical records are worth 10 to 20 times more to hackers than are credit cards.⁴



70% of companies either have no patch management process at all or don't have a fully mature patch management process.⁵



Worldwide, more than 6% of global healthcare spending – US \$480B at current levels – is lost to fraud.⁶

\$480B
per year

888 breaches
246 million records



In 2015, 888 data breaches resulted in more than 246 million lost, stolen, or compromised medical records.⁷

Summary

Hackers are increasingly targeting healthcare records. Why? That's where the big money is. On the black market of stolen data, electronic medical records (EMR), electronic health records (EHR), and protected health information (PHI) are worth \$10 to \$500 per record, while credit card numbers are only worth a dollar or two.

Struggling with what to do next? Ivanti® solutions protect data in the data center, on endpoints, and on mobile devices. Learn how we can help you keep your data secure and your organization out of the news headlines.

1: https://www.carlyle.com/sites/default/files/market-commentary/october_2015_-_global_health_care_investment_outlook.pdf
 2: <http://www.ponemon.org/library/sixth-annual-benchmark-study-on-privacy-security-of-healthcare-data-1>
 3: <http://www.forbes.com/sites/danmunro/2015/12/31/data-breaches-in-healthcare-total-over-112-million-records-in-2015/#de6adb47fd5a>
 4: <http://www.reuters.com/article/2014/09/24/us-cybersecurity-hospitals-idUSKCN0HJ21120140924>
 5: <http://www.cio.com/article/2857432/patches/most-companies-fail-at-keeping-track-of-patches-sensitive-data.html>
 6: <http://www.ghcan.org/global-anti-fraud-resources/the-health-care-fraud-challenge/>
 7: <http://www.healthcare-informatics.com/news-item/healthcare-hacks-account-most-data-breaches-2015>
 8: <http://www.hipaajournal.com/a-year-of-hipaa-enforcement-ocr-hipaa-penalties-issued-in-2015-8258/>