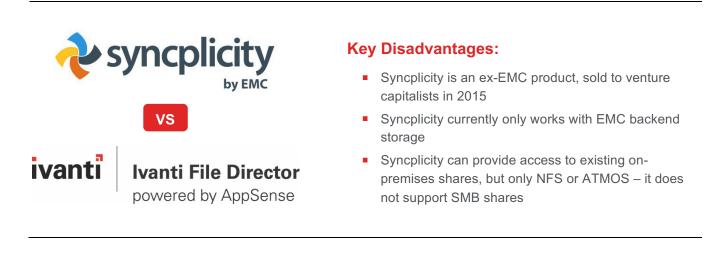
Syncplicity Competitive Analysis



Syncplicity	Ivanti File Director
Syncplicity is limited in storage support	File Director is a seamless on-premises solution
Like File Director, Syncplicity provides its sync services from on-premises appliances but differs in the how it integrates with the environment. Common on-premises services like SMB, DFS and authentication methods (such as Smartcard) are not supported by Syncplicity. Support for third party storage using NFS3 is available but for the enterprise edition only.	File Director is 100% on-premises, with data stored and managed from inside the organization's environment.This is compelling for organizations who prefer to (or must) keep their IT solutions in-house, especially from a security and management perspective.It will integrate with any of your existing storage solutions.
Syncplicity requires significant investment in EMC storage Syncplicity supports on-premises storage, but is very limited. As an ex-EMC product, it supports EMC Isilon, EMC Atmos	 File Director integrates with existing storage & environments offering instant benefits File Director integrates with existing, standard file storage, enabling corporate data to be accessible via any other services. It unlocks new value from existing investments
object storage, EMC VNX/VNXe file/block storage arrays, and EMC VIPR, but only for NFSv3 of S3 protocols.	rather than trying to replace them or forcing substantial configuration changes.
This limited support means most organizations standardized on Microsoft and its protocols would require significant changes to existing storage infrastructures, security policies and management processes.	By integrating with existing home drives, the user workflow is unaffected and IT can leverage existing failover, redundancy and business continuity services and plans.

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Syncplicity	Ivanti File Director
Syncplicity lacks sync policy and control	File Director's sync policy & control protects
The all or nothing approach to synchronization with	network & storage
Syncplicity through folder selection provides a real challenge	Control and policy over the synchronization process is
for customer's network utilization and more importantly the	paramount to a providing the right user experience as the
user experience.	organization has a finite amount of resource to service
Any file or folder on either the backend or on the endpoint	the users.
will synchronize if it's been selected. The lack of central	Managing storage and network, dynamically changing
control over what is being synced can frustrate admins and	policies and permissions when accessing existing shares
users alike, especially as users can unsubscribe and forget	and reporting against them, with DataNow, all help to
content is no longer being synchronized.	provide the right service to all the endpoints.

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