

Syncplicity Competitive Analysis



VS



Ivanti File Director
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Key Disadvantages:

- Syncplicity is an ex-EMC product, sold to venture capitalists in 2015
- Syncplicity currently only works with EMC backend storage
- Syncplicity can provide access to existing on-premises shares, but only NFS or ATMOS – it does not support SMB shares

Syncplicity	Ivanti File Director
<p>Syncplicity is limited in storage support</p> <p>Like File Director, Syncplicity provides its sync services from on-premises appliances but differs in the how it integrates with the environment.</p> <p>Common on-premises services like SMB, DFS and authentication methods (such as Smartcard) are not supported by Syncplicity. Support for third party storage using NFS3 is available but for the enterprise edition only.</p>	<p>File Director is a seamless on-premises solution</p> <p>File Director is 100% on-premises, with data stored and managed from inside the organization’s environment.</p> <p>This is compelling for organizations who prefer to (or must) keep their IT solutions in-house, especially from a security and management perspective.</p> <p>It will integrate with any of your existing storage solutions.</p>
<p>Syncplicity requires significant investment in EMC storage</p> <p>Syncplicity supports on-premises storage, but is very limited.</p> <p>As an ex-EMC product, it supports EMC Isilon, EMC Atmos object storage, EMC VNX/VNXe file/block storage arrays, and EMC VIPR, but only for NFSv3 or S3 protocols.</p> <p>This limited support means most organizations standardized on Microsoft and its protocols would require significant changes to existing storage infrastructures, security policies and management processes.</p>	<p>File Director integrates with existing storage & environments offering instant benefits</p> <p>File Director integrates with existing, standard file storage, enabling corporate data to be accessible via any other services. It unlocks new value from existing investments rather than trying to replace them or forcing substantial configuration changes.</p> <p>By integrating with existing home drives, the user workflow is unaffected and IT can leverage existing failover, redundancy and business continuity services and plans.</p>

Syncplicity	Ivanti File Director
<p>Syncplicity lacks sync policy and control</p> <p>The all or nothing approach to synchronization with Syncplicity through folder selection provides a real challenge for customer's network utilization and more importantly the user experience.</p> <p>Any file or folder on either the backend or on the endpoint will synchronize if it's been selected. The lack of central control over what is being synced can frustrate admins and users alike, especially as users can unsubscribe and forget content is no longer being synchronized.</p>	<p>File Director's sync policy & control protects network & storage</p> <p>Control and policy over the synchronization process is paramount to a providing the right user experience as the organization has a finite amount of resource to service the users.</p> <p>Managing storage and network, dynamically changing policies and permissions when accessing existing shares and reporting against them, with DataNow, all help to provide the right service to all the endpoints.</p>