

6 Reasons to Get User Experience Right

Realizing the comprehensive benefits of User Workspace Management for users and the business

For as many as 10 million desktops, User Workspace Management (UWM) technology optimizes the user computing experience while reducing IT management complexity and cost. Not only does a solution that truly delivers end-to-end UWM also deliver the fastest, easiest, and lowest-cost desktop possible, it can achieve this regardless of the mix of physical and virtual devices or combination of multiple devices, locations, or delivery mechanisms.

The benefits of using an end-to-end UWM solution are both pervasive and persistent. Not only can it produce a better user experience, it can also reduce both capital and operational expenses, providing a significant return on investment.

Not sure if an end-to-end UWM solution is right for your organization? Consider these six reasons you need to get the user experience right for your business and its employees.

1. You need to achieve a seamless user experience

Advanced end-to-end UWM solutions deliver a seamless user experience across all desktops and devices. This includes efficient access to both applications and data without slowing server performance or increasing storage requirements.

2. You want easier migration and upgrades

Environments that use end-to-end UWM never have to worry about migrations or upgrades again. Because our solution decouples a user's profile and personalization from the operating system, it's easy to migrate a user to a new device or operating system. This reduces the time, cost, and complexity of migration—a process that has traditionally been very tedious—and eliminates user disruption.

3. Your enterprise requires better IT control

The best end-to-end UWM solutions place granular control into IT's hands so that they can manage corporate and application policies more effectively and efficiently. This can also ensure accurate use of user privileges and works to prevent costly security breaches.

4. Your business wants to benefit from better-performing desktops

An end-to-end UWM solution can speed the user environment experience dramatically, improving employee acceptance and productivity. With more efficient distribution of profile and application policies, users must no longer wait for pieces of their environment to load that they don't need. In addition, smart controls allocate CPU, memory, and disk resources to improve the overall quality of service, increase user density, and reduce hardware requirements.

5. You seek dramatic cost reductions across the board

End-to-end UWM solutions reduce costs across the board for desktop infrastructure, delivering both capital expense (CAPEX) and operational expense (OPEX) advantages. They can dramatically reduce desktop and support costs, conserve infrastructure expenses, and optimize application license expenditures. In addition, with the advantages in reason #4 above, end-to-end UWM fuels user productivity for greater workforce efficiencies overall.

6. Your users want efficient data access and management

With end-to-end UWM, enterprises and their users further benefit from seamless access to data via secure, efficient processes that offer additional granular policy control and end-to-end security. As a result, users can access their work content on any Windows PC, Mac, iPad, iPhone, or Android-based device with confidence and ease. What's more, data is future-proofed as storage requirements change, without ever needing to migrate data when new devices are deployed.

When it comes to the user acceptance of new desktop implementations, it's all about experience. To power user adoption while producing the greater IT efficiencies that will result in exponential value both today and into the future, select an end-to-end UWM solution that helps you get your user experience right. You'll reduce overall desktop costs, deliver the fastest logon and in-session performance, and give users the consistent, reliable experience they expect. You'll not only improve user experience, but the business experience overall.



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