

Identity and Access Management for Tomorrow and Beyond

We all know that new security and compliance challenges pop up every day, every week, and every year that passes. If we don't keep up, we will be left behind. Your strategies and investments to solve yesterday's challenges won't always solve tomorrows. In Identity and Access Management (IAM), this couldn't ring more true.



A People-Centric Approach to Managing Identities

Every organization should take a hard look at the IAM strategy they have in place today and ask themselves if it will continue to meet their needs through the next five years.

You've likely invested in IAM in one form or another over the years. But while the IAM approach you've taken in the past probably met basic requirements at that time, odds are it might not effectively address what you are facing right now or the challenges you anticipate in the future.

In today's digital era, there are new challenges that can complicate your identity and access strategy: BYOD, shadow IT, cloud sprawl, compliance, and ransomware to name a few. If you are not 100% confident that you are effective at overcoming those challenges, it is time to take a new approach not just to IAM, but to modernizing your overall approach to governance and risk mitigation.

You can spend a lot of time and money on the same old technology to manage identities and access, but you might be forgetting to consider one of the most important aspects of your business. Your people.

Automated Identity Management and Governance

Ivanti manages the entire identity lifecycle to ensure that policy controls and entitlements are maintained at all times. Automating the delivery of apps and services based on identity or policy enables secure worker onboarding and optimal provisioning for the IT organization. Because Ivanti manages identities through a consolidated identity store connected with HR, project management, and other systems, access rights and entitlements will adapt automatically if a worker changes roles or leaves. Because it's automated based on the

person's identity, IT can be sure that processes are being enforced without potential for human error.

Improved Governance and Compliance

Regulations continue to get stricter and new regulations are being adopted on a regular basis. This causes increased pressure to meet rigorous compliance standards with and protect critical information from attacks or breaches. Ivanti helps organizations improve their ability to demonstrate compliance by tracking who has access to what apps and data. IT can prove that compliant policies are being enforced. Both internal and external auditing process are streamlined as IT can prove that controls are in place and fully automated. Ivanti also supports critical internal governance processes like access recertification and attestation.

Optimized Worker Productivity

Ivanti drives worker productivity through secure access, so organizations can achieve the right balance of keeping IT environments secure and enabling workers to be productive from anywhere and from any device. Enforced policies protect organizations from allowing unauthorized access to apps, services, and data. But a user-friendly web portal and mobile app gives IT a face to the business and to automating the delivery and removal of apps and services based on the requests of individual userpolicies and approvals. Workers get more freedom to request what they need to be productive, and IT has a complete audit trail of who has been granted access to what.

Flexibility and Integration that Speeds Time to Value

One of the largest challenges that organizations face when trying to implement IAM projects is the vast amount of customization needed to align an IAM tool to company processes and systems. Ivanti offers an open framework that allows organizations the flexibility to configure how

entitlement and policies are mapped. Easy to configure workflows and more than 300 built-in automation tasks make it easy for IT to automate the delivery and provisioning of apps and access based on policy. Ivanti also offers hundreds of connectors through an online community, so IT doesn't have to reinvent the wheel when they want to connect to different systems in their environment. The result is successful implementations within weeks – not months or years.

Reinforcing Protection Against Internal and External Threats

Identity management and governance is a foundational piece of securing your IT environment. IT can reduce both internal and external threats by managing identities and access rights. But with Ivanti, IT can also add layers of security controls around privileged access management, application security, patch management, and a variety of other proactive measures to fully protect the people in your organization and your environment.

Investing in IAM for the Future

In today's business environment, IT teams face new demands that make managing identities and access more of a requirement than an option. By investing in IAM projects with strong automation, people-centric policy management, and flexible configurations to any environment, IT can meet today's challenges and set themselves up to tackle future needs also.



www.ivanti.com



1.800.982.2130



sales@ivanti.com

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