



THE REAL NEWS ABOUT IT ASSET MANAGEMENT

THE UGLY HEADLINES

SOFTWARE AUDITS ARE COSTLY

TRENDING UP:
AUDITS TWICE OR
MORE A YEAR

RANSOMWARE AND
OTHER MALWARE
ATTACKS ON THE RISE

ORGS OVER-
SPENDING TO
AVOID AUDITS

SHADOW IT
STRIKES
AGAIN

SOFTWARE
VENDORS
AGGRESSIVELY
PURSUE LOST
FUNDS

THE PAINFUL STATISTICS



76% OF ORGANIZATIONS admit to over-licensing in fear of audits¹



50% OF ORGANIZATIONS have 12+ discovery tools AND 11% have 30+²



10 HOURS PER WEEK are spent resolving data-accuracy issues, while some organizations even spend more than 25 hours per week³



25% OF SOFTWARE LICENSE BUDGETS are spent on software license complexities⁴

THE GOOD NEWS

Experience incredible returns with Ivanti License Optimizer!



30% REDUCTION IN SOFTWARE SPEND with SAM process and tools⁵



25% REAL COST SAVINGS with managed software⁶



25% TO 50% OF COSTS ARE CUT with ITAM providing the support to manage vendors and contracts⁷



69% OF EMPLOYEES ARE MORE LIKELY TO STAY WITH COMPANIES for 3 years if they experience great onboarding⁸

NATION
SADDENED
BY LACK OF
AUDIT PREP

1 ITAM Review, <http://www.itassetmanagement.net/2016/03/18/over-licensing/>
2 EMA, <https://www.enterprisemanagement.com/research/asset.php/3311>
3 Ibid
4 Konary, <https://www.linkedin.com/pulse/idc-software-licensing-pricing-predictions-2016-top-10-amy-konary>
5 Ibid
6 BSA, http://www.bsa.org/~media/Files/StudiesDownload/BSA_GSS_US.pdf
7 Essential Business Tech, <http://ws.aitam.org/Misc/PCToday-ITAM.pdf>
8 <http://blog.octanner.com/editor-picks/an-onboarding-checklist-for-success-infographic>

