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5 Reasons IT Asset Management is Key To Your Business

1. Visibility – Know what you have

Don't rely on spreadsheets; gain complete visibility to maximize the performance and value of your hardware and software assets.

2. Security – Protect what you have

Ensure everything is accounted for; track your IT assets properly to lower the security risks from unknown, lost, or misconfigured hardware and software.

3. Lifecycle Management – Manage what you have

Manage your IT assets and contracts proactively; get insights about when to purchase, update, and maintain your IT assets in order to get the most out of your IT investments.

4. Cost Optimization – Maximize what you have

Avoid shelfware and redundant software purchases; get more value from your IT assets by only paying for what you use.

5. Shift left – Get even more out of what you have

Take advantage of automation and self-service; unify your ITSM and ITAM processes to improve IT service, enable users, and empower your business.

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