Workspace Modernization for an Agile Workforce

Desktop strategies for today's enterprises can no longer be limited to managing devices. The way people work has changed, and keeping pace with today's agile workforce is prompting organizations to identify a digital workspace strategy that meets new demands. Projects that were once considered tactical — like migrations, system upgrades, virtual desktop deployments and application-delivery improvements — are now key enablers to providing the workforce with a digital technology experience that drives productivity and fuels business results.

Initiatives for modernizing the digital workspace should be seen as foundational to larger strategic IT shifts. Workspace modernization plays an important role in preparing the enterprise to better support mobility and the cloud, and positioning IT to better manage rising costs and the growing need for proactive security.

What the Workspace Needs

Business is increasingly turning to IT to drive productivity, rather than deliver technology improvements only. As IT looks for technology that creates a seamless working experience for employees, security and costs remain important factors. To balance these requirements, Ivanti takes a people-centric approach to IT, ensuring that technology is:

- **Personal:** Allowing IT to deliver a unique workspace experience to each employee based on what they need, and the preferences they want. This includes personalization around apps, data, printers and relevant settings — and it extends far beyond the capabilities of basic profile management.

- **Dynamic:** Taking personalization to the next level by adapting the workspace automatically to changing working scenarios. For example, when an employee is working from home using a virtual desktop session, they will see the right mix of virtual apps and services that are available to them in that virtual, out-of-office context — and nothing more.

- **Flexible:** Working with your existing software investments means you can get new technology up and running faster. Lightweight technology that doesn't require dedicated infrastructure reduces total cost of ownership.

- **Secure:** Applying security policies around context rules adds a layer of security to ensure no user is accessing applications or data outside permitted contexts. Complete tracking and insight into user access enables IT to protect sensitive information from getting in the wrong hands.

Keeping Up With Workforce Agility

Infrastructure plays a critical role in keeping IT services relevant for the business, but upgrades or major desktop projects can inadvertently have a poor impact on the workforce. Ivanti ensures that individuals have access to a user workspace that stays consistent as IT makes important changes to delivery platforms, operating systems or new application types. For IT, Ivanti centralizes the management of users across hybrid desktop and application-delivery technologies, so important changes to the infrastructure are less complex.

Here are specific scenarios where Ivanti can help IT organizations become more valuable by achieving faster, smarter results.

- Greenfield desktop-virtualization deployments
- Upgrades or migrations to new application or desktop-delivery technologies
- Operating-system upgrades
- Hardware refreshes
- Migrations to business-critical cloud services, including Microsoft Office365
- Centralized management of hybrid desktop environments

Optimize for the Mobile and Cloud Future

The types of applications the workforce needs to be productive continues to grow. Each member of the workforce requires varying levels of access to different applications and services ranging from internal resources, locally installed apps, virtual apps and cloud services. To ensure a positive user experience and to keep workers productive, IT must have clear control over who can access these services and in what context. Optimizing and unifying application access with Ivanti positions IT to introduce other high-impact initiatives that can drive even more positive business outcomes, including:

- Automated provisioning and de-provisioning of all application types based on context to maximize IT efficiency
- Self-service of all IT resources across traditional, cloud and mobile platforms to fully unlock workforce productivity
- Shifts toward private and public cloud models to increase enterprise technology speed and scalability

Workspace modernization initiatives are an important stepping stone in IT's evolution towards becoming a more strategic partner to the business, and Ivanti can help. Contact us to learn more.

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