ivanti PULSE

The State of Secure Access in Europe

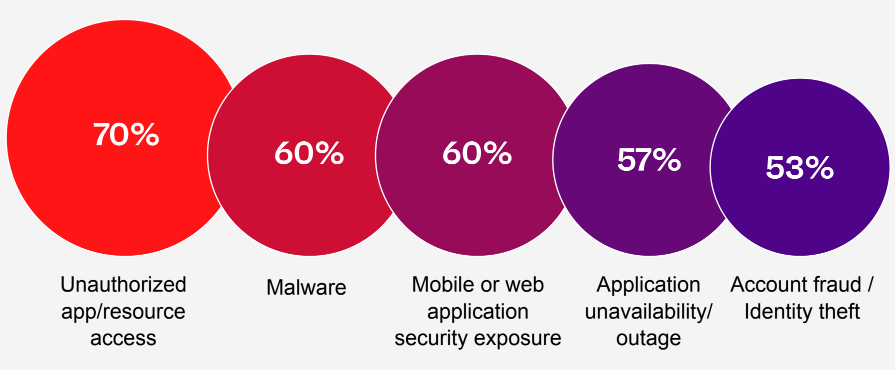
In the past 12 months, security and IT leaders in Europe have experienced a number of security threats. To combat these growing challenges, they're prioritizing a number of secure access initiatives, and are planning to align them against a Zero Trust protocol. But among different industries—namely software, financial services, and manufacturing—those priorities differ.

Ivanti and Pulse surveyed 275 IT and security leaders in Europe to uncover their secure access priorities for the next 12 months, and discover how they'll be used to reduce the frequency of security challenges.

Companies need to define access policies to combat security threats

Over the last year, over half of companies in Europe have suffered a security attack. Most commonly, IT and security leaders' organizations have been impacted by unauthorized app and resource access (70%), malware (60%), and mobile or web application security exposures (60%).

Which 5 of the following security threats have most impacted your organization in the past 12 months?

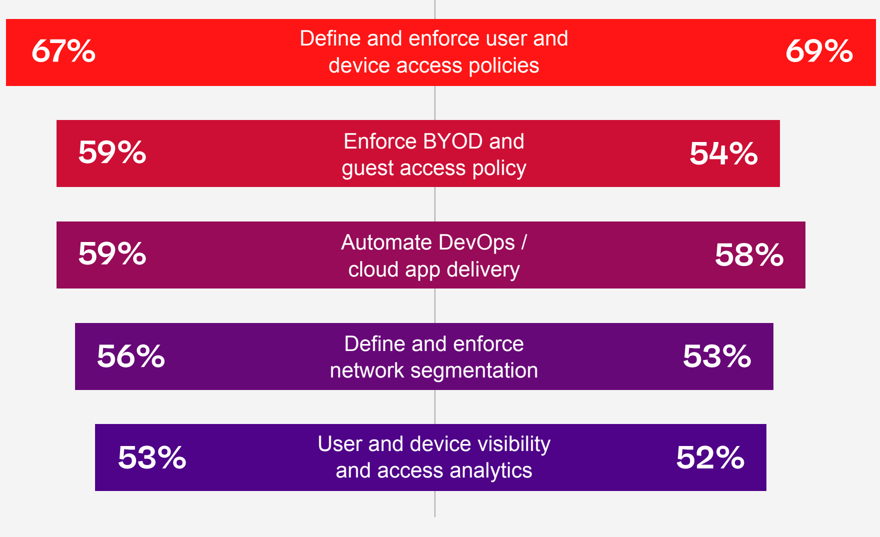


Conversely, in North America, the top most reported security threat was malware (51%), and in the Asia-Pacific Japan (APJ) region it was mobile or web application security exposure (79%).

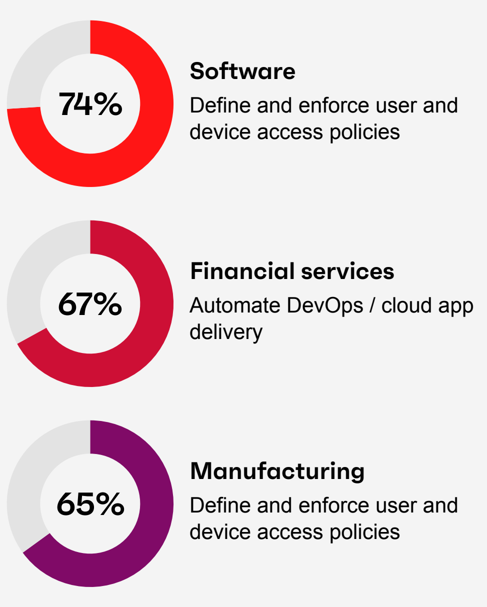
To reduce the impact of these mounting security threats, 67% of IT and security leaders say it is most important for their organization to define and enforce user and device access policies. However, the top 3 most vital initiatives are also the 3 hardest to implement.

Which of the following security capabilities are most important for your organization to execute in order to mitigate access security threats?

Which 5 of the following security capabilities are most challenging for your organization to execute in order to mitigate access security threats/risks?



What's the top threat mitigation capability according to each industry?



To further prevent security threats, tech leaders are prioritizing Zero Trust and securing hybrid IT

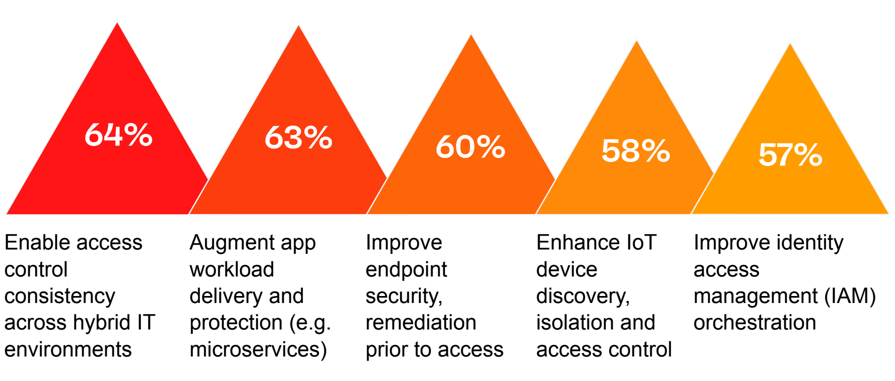
99% of IT and security practitioners in Europe say their security practices will become more aligned with a Zero Trust strategy over the next 12 months.

In the next 12 months, to what extent will your organization's existing security controls become more aligned with Zero Trust?

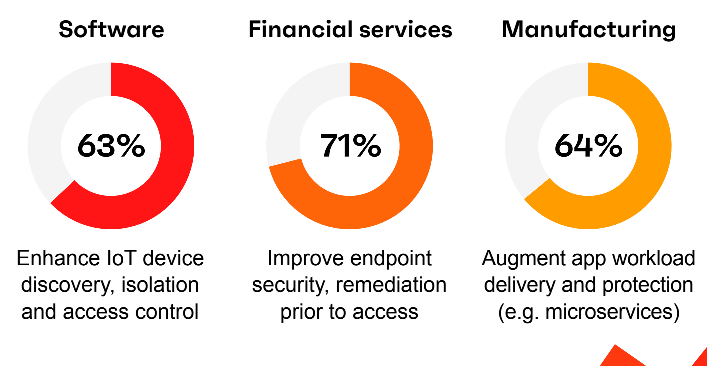
North America is prioritizing Zero Trust alignment more than Europe. In the Western world, 21% of IT and security leaders say they'll become significantly or completely aligned with Zero Trust tenets within the next year.

IT and security leaders say their organizations are prioritizing access security initiatives to enable access control consistency across hybrid environments (64%) and augment app workload delivery and protection (63%) over the next 12 months.

Over the next 12 months, which access security initiatives are of highest priority for your organization?



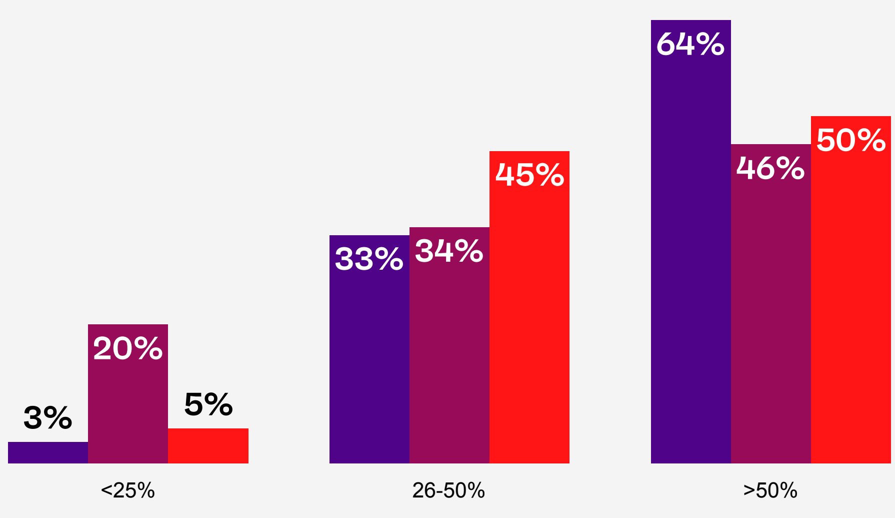
Top security initiative priorities by industry:



IT and security leaders are transitioning to cloud-delivered security services, and plan to consolidate vendors

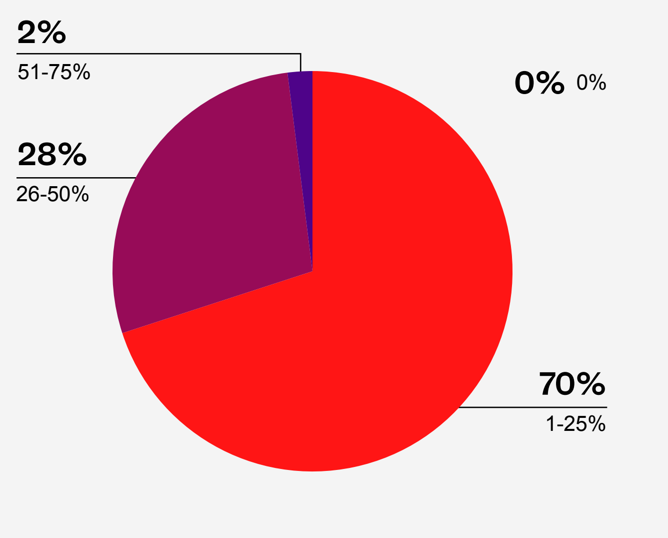
Almost two-thirds (64%) of European IT and security leaders say their companies have transitioned the majority of their security services to cloud delivery—which is a higher adoption rate than anywhere else in the world.

How many security services has your company transitioned to cloud delivery from traditional on-premises security tools?



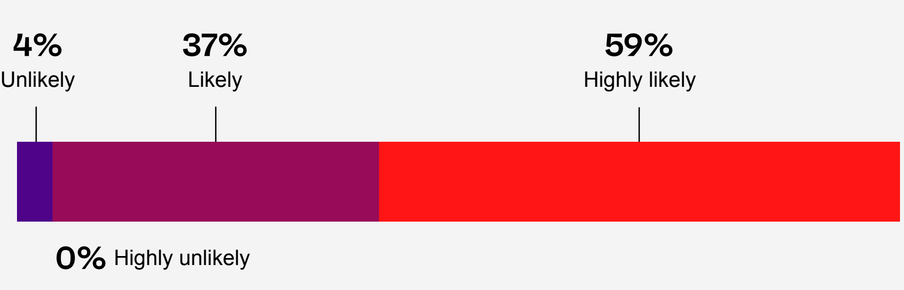
And 30% expect their companies to increase their spend on cloud-delivered security services by more than 25% in the next year.

In the next 18 months, to what extent do you expect your company to increase investment in cloud-delivered security services?



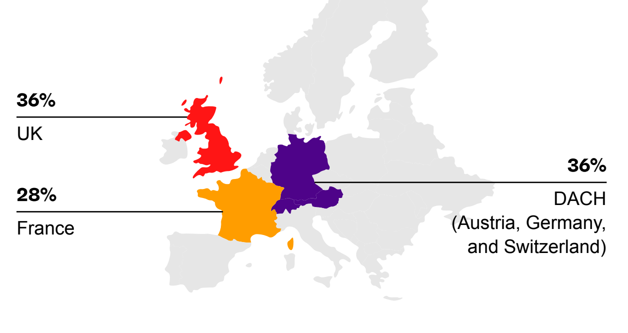
Lastly, the vast majority (96%) of respondents are either currently consolidating security vendors into a unified platform, or plan to do so in the coming months. Over half (59%) said this endeavour is highly likely.

How likely is your organization to consolidate separate secure access tools into a more unified platform with fewer vendors in the next 12 months?

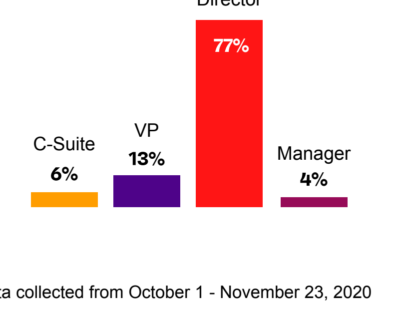


Respondent Breakdown

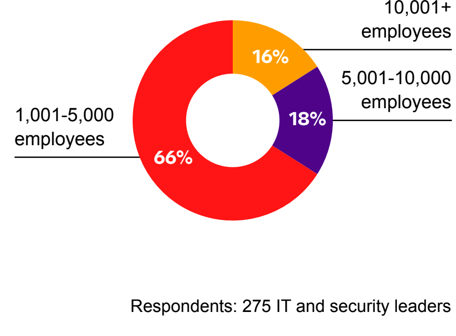
Region



Title



Company size



Data collected from October 1 - November 23, 2020

Respondents: 275 IT and security leaders

Insights powered by PULSE